



Louisville
Urban League



IMPACT

ANNUAL REPORT 2018

JULY 1, 2017 - JUNE 30, 2018

*“PERHAPS
I AM
STRONGER
THAN
I THINK.”*

—Thomas Merton

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HISTORY

LOUISVILLE URBAN LEAGUE

THE LOUISVILLE URBAN LEAGUE is a nonprofit, nonpartisan, community service organization dedicated to eliminating racism and its adverse impacts on our community. Our mission is to assist African Americans and other marginalized populations in attaining social and economic equality through direct services and advocacy in the areas of education, employment, housing, family development, and community development.

In 1920, just 10 years after what would become the National Urban League, the Louisville Urban League was founded and became a member agency of the local Community Chest. Elwood Street, serving as temporary chairman, appointed a five-person committee to create the framework for the local Urban League. The agency started with \$1,000 raised by community residents at a public dinner. Incorporated in August 1921, the Urban League of Louisville for Social Service Among Negroes eventually became the Louisville Urban League.

The leadership of the Louisville Urban League developed a strategic plan to create and nurture enduring relationships between the League, community leaders, public officials, and the business sector. In fact, the Louisville Urban League is the oldest HUD-certified housing counseling agency in the Commonwealth of Kentucky.

For nearly 100 years, the Louisville Urban League has been a consistent voice and a liaison for the city's under-served and minority populations. It will continue to address current issues and challenges with steadfast and sustainable solutions through direct services and advocacy in the areas of Jobs, Justice, Education, Health and Housing.

Louisville Urban League

1535 W Broadway
Louisville, KY 40203
(502) 585-4622
www.lul.org



FROM THE BOARD

LORRI LEE, BOARD CHAIR



On behalf of the Louisville Urban League Board of Directors, I am pleased to present the 2018 Louisville Urban League Annual Report. Under the leadership of President and CEO, Sadiqa Reynolds, the League is at the forefront of fighting inequalities and injustices that our community's African-Americans and other marginalized populations face every single day.

The recent hate crime that took place in this city was a somber reminder that we must continue advocating for an inclusive culture in both the civic and corporate communities. These conversations can be uncomfortable for many, but are necessary for understanding and eventual healing.

The Louisville Urban League could not have the impact it has on this community without the generous support of corporations, foundations, organizations, and individuals. For nearly 100 years, we have been a pillar in this community and we have no plans to stop being just that.

This is the time of year when we reflect on the work of the League. The Board of Directors and staff celebrate with those individuals and families who have been able to find employment, purchase a home, enroll in college, or improve their health and wellness, and are now looking to the future. Louisville is stronger because of the work of the League. Thank you for supporting the Louisville Urban League.

Lorri Lee
Chair of Board
Director of Security
Horseshoe Southern Indiana Casino



FROM THE CEO

SADIQA N. REYNOLDS, ESQ

Not long ago, hate invaded our community in the most cruel, unimaginable, and unthinkable way possible, robbing us of two beautiful souls. What happened that grim afternoon in a grocery store was a tragic reminder that, contrary to what some say, we have not overcome this country's four hundred year history of vicious policies, practices, and tolerance of hateful rhetoric and actions. In fact, hate crimes are on the rise and some of our leaders seem to be walking us down a rage filled path that will only lead to more violence. We are better than that. We are stronger than hate and we must use our power for those who have been silenced.

Every single day the League strives to represent those whose voices often go unheard, and to fight for marginalized people who deserve access to opportunity. Our focus remains on jobs, justice, education, health, and housing, because we must find holistic equitable solutions that allow all of us to participate in the American Dream.

We know the work of the League matters now more than ever because we are serving more people than we have ever served. In one year we had more than 24,000 visits to the League. We placed 384 men and women in jobs who will earn more than \$7 million in new wages. We know the work of the League matters now more than ever because hundreds lined up to have their records expunged through the Reily Reentry Project, in hopes of having a second chance.

We know the work of the League matters now more than ever because 643 youth were served in quality out-of-school time programs. We know the work of the League matters now more than ever because we worked with 126 individuals to set goals for their household and to remove barriers that plague communities of color and result in a life expectancy that is 13-16 years shorter than their white counterparts.

We know the work of the League matters now more than ever because we helped 37 families purchase their first home, and put another 68 families on the path towards homeownership, igniting a culture of change in a community that does not see enough assets and wealth passed down to future generations.

Together, we can make Louisville a better community. The work of the Louisville Urban League matters now more than ever, but we cannot do it alone. Thank you for continuing to stand with the League. WE are stronger than hate.

Sadiqa N. Reynolds, Esq.
President and CEO
Louisville Urban League

JOBS

\$7.2 MILLION
IN NEW WAGES

384 JOB
PLACEMENTS

61 CONSTRUCTION
CERTIFICATION
GRADUATES

Kentuckiana Builds prepares individuals for the construction sector in professions like electrical, carpentry, plumbing, welding, and many more. Our graduates are equipped with necessary entry skills and then connected to well paying local employers who are hiring.

176 SENIORS IN
JOB TRAINING

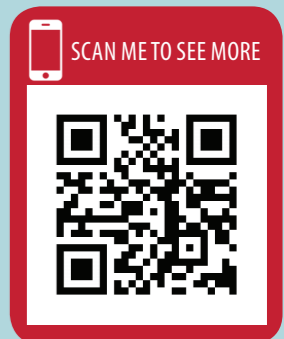
The Urban Seniors Jobs Program (USJP) is a workforce development initiative that provides subsidized, service-based training for low-income, unemployed persons 55 or older. The program provides workers with on-the-job training, placing them in a wide variety of community service activities at non-profit and public facilities.



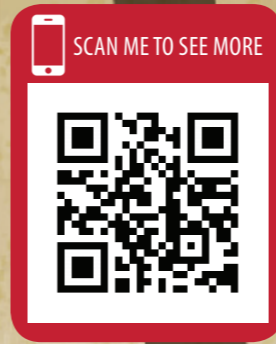
AVERAGE
HOURLY
WAGE **\$15**

Kentuckiana Builds provides career opportunities for “living wage” jobs, moving workers and their families towards prosperous and sustainable lives. Employers also benefit as well paid employees have higher job commitment and lower turnover.

2,173
JOB FAIR/WORKSHOP
ATTENDEES



JUSTICE



322 INDIVIDUAL RECORDS REVIEWED

1,000+

CASES FILED IN JEFFERSON COUNTY

The Reily Reentry Project facilitates the expungement process at no expense for eligible cases. In exchange, participants are asked to enroll in any League program that will equip them with the tools they need to be more successful in the future.

\$300K IN ESTIMATED SAVINGS FOR PARTICIPANTS ON POTENTIAL COURT COSTS AND ATTORNEY'S FEES

471
VOTERS
REGISTERED
INCLUDING 112 HIGH SCHOOL STUDENTS

A SEAT AT THE TABLE

The Louisville Urban League understands that fierce advocacy and policy change are the driving force behind truly equitable outcomes for our community. We are proud to be visible and vocal advocates at many decision-making tables around the country on issues of employment, education, housing, health, and more.



First Financial Bank is proud to support the Louisville Urban League Annual Report Luncheon!

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**Dan Hall
**Kennedy Helm
**Jeff Norton
**Steve Permut
**Vivian Ruth Sally
**Walt Simon
**Gail Strange
**William Summers IV

*Board Chair

**Chair Emeritus

643 STUDENTS IN OUT-OF-SCHOOL-TIME PROGRAMS

EDUCATION

0 SUSPENSIONS FOR 92% OF PARTICIPANTS

22 Google APPLIED DIGITAL SKILLS

12 HOURS OF ACT PREP PROVIDED

Through a partnership with KentuckianaWorks, 22 Summer Reach students completed Google's Applied Digital Skills training-- which provided them with an adaptive set of skills to ensure digital readiness. Upon completion of the training, students were awarded a Chromebook to diversify their learning tools and environments.

8 COLLEGE CAMPUS TOURS

Through Summer Reach, 40 high school students had the opportunity to visit the Universities of Cincinnati, Kentucky, Louisville, Northern Kentucky, Vanderbilt, Fisk, Sullivan, and Jefferson Community and Technical College.

Students learned about the college experience and how to prepare for college life.



101 CHILDREN & 61 PARENTS PARENT LEADERSHIP ACADEMY

Through funding provided by the Bill & Melinda Gates Foundation and the National Center for Families Learning, the League brought families together to develop leadership skills to become a stronger unit at home, in the school, and in the community. This two-generational approach, combined with the League services and community resources, makes this program a very unique learning opportunity for all.



4.25 MORE HEALTHY DAYS

On average, participants in the League's community health program, "It starts with me!", experienced an increase of more than 4 healthy days within a 30 day period. This means participants had an increase in the number of days they felt able to go to work, care for their families, and engage in normal daily activities.



126 PARTICIPANTS

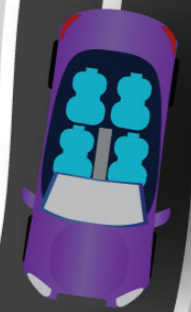
126 individuals and their families worked one-on-one with a community health navigator to assess, prioritize, and strategically address their needs which spanned a wide range of social determinants.



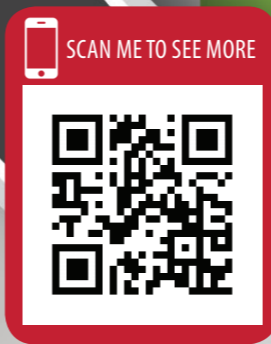
\$54.8K

CLIENT ASSISTANCE

Bus fare, food, work clothes, and so much more are essential to anyone's success and contribute to overall health and well being. We provide intentional assistance to participants to help with barrier removal and to ensure their continued success.



HEALTH



\$4.3 MILLION
IN NEW MORTGAGES

**8 VACANT OR
ABANDONED
PROPERTIES RESTORED**



**\$1.3 MILLION
INVESTED
IN REBOUND HOMES**

REbuilding Our Neighborhood Dwellings (REBOUND), Inc. focuses on acquiring, rehabbing vacant and/or abandoned properties, positively impacting housing and economic development, while helping low-to-moderate income families to have access to quality housing within our historic urban neighborhoods. They do this great work while maintaining **100% Minority Business Enterprise (MBE) participation.**



**105 FAMILIES
READY
TO OWN HOMES**

Homeownership Program participants attended one-on-one credit counseling, increased their credit score to at least 640, completed Financially In Tune and Homebuyer Education classes, and saved a minimum of \$2,000.

HOUSING

\$7.2 MILLION
IN VALUE OF HOMES SAVED

BALANCE SHEET

STATEMENT OF FINANCIAL POSITION FOR PERIOD ENDING JUNE 30, 2018
 COMPARED TO YEAR END JUNE 30, 2017 (UNAUDITED)

	6/30/2018	6/30/2017
ASSETS		
Cash and Cash Equivalents	1,493,763	732,664
Certificates of Deposit	37,000	37,000
Investments	39,488	39,488
Accounts and grants receivable	926,971	545,902
Pledges Receivable	28,290	222,833
Assets Related to Building & Equipment	1,019,499	1,145,679
Prepaid Expenses	0	828
Deferred Compensation plan	0	0
TOTAL ASSETS	3,545,011	2,724,394

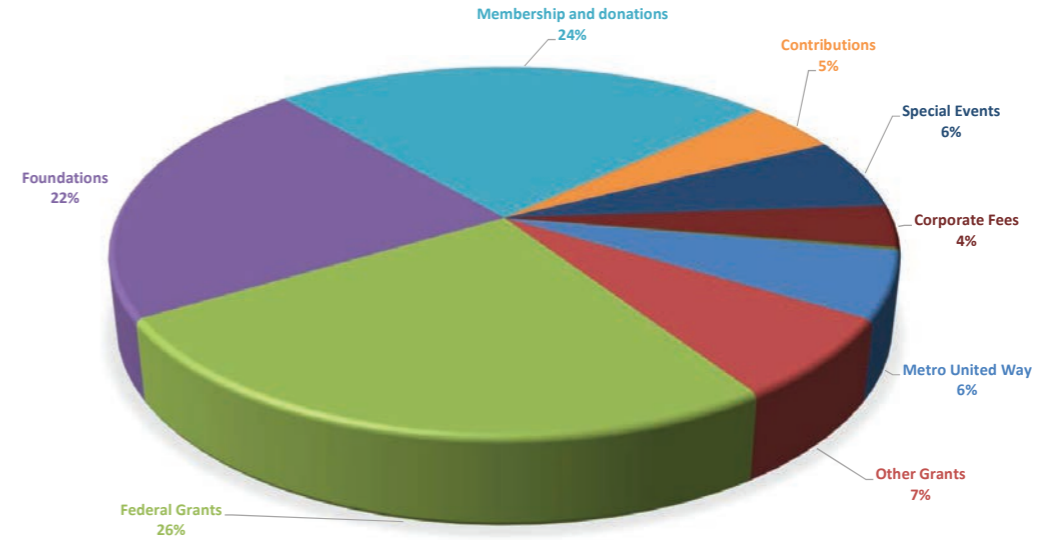
LIABILITIES AND NET ASSETS		
Accounts Payable & Accrued Expenses	55,861	70,504
Deferred compensation plan	0	0
Defined Benefit Plan Payable	0	0
Mortgage Payable	0	0
TOTAL LIABILITIES	55,861	70,504

NET ASSETS		
Unrestricted	2,220,953	1,597,693
Temporarily Restricted	1,268,197	1,056,197
Permanently Restricted	0	0
TOTAL NET ASSETS	3,489,150	2,653,890

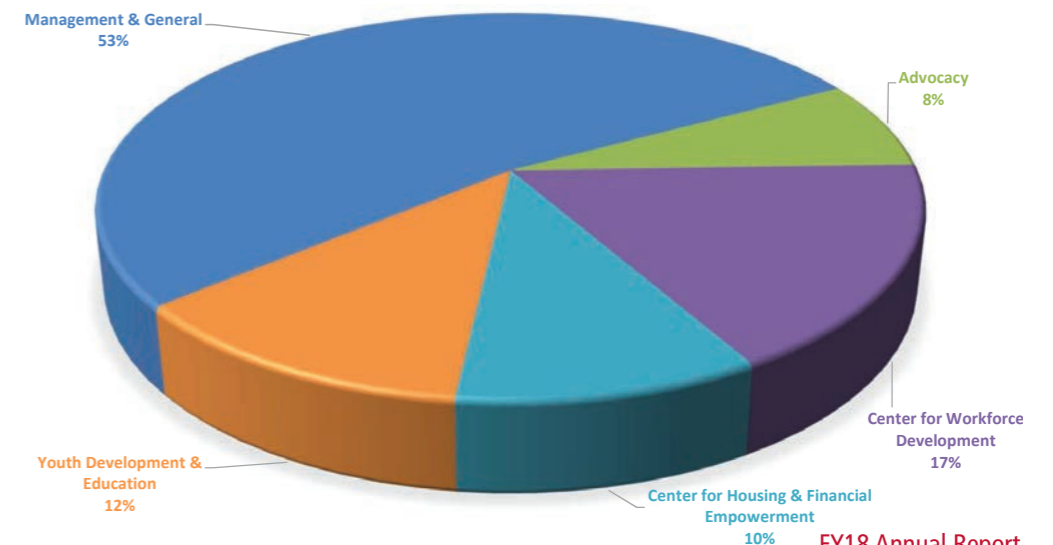
TOTAL LIABILITIES & NET ASSETS	3,545,011	2,724,394
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Revenue & Expenses for Fiscal Year Ending June 30, 2018

LOUISVILLE URBAN LEAGUE REVENUES \$4,704,240



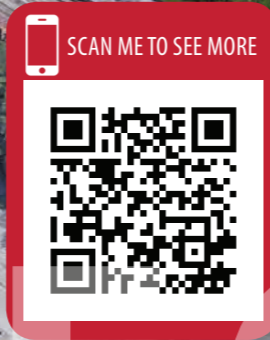
LOUISVILLE URBAN LEAGUE EXPENSES \$3,868,980



SPORTS & LEARNING COMPLEX: A GAME CHANGER FOR WEST LOUISVILLE

The state-of-the-art, \$35 million Louisville Urban League Sports and Learning Complex will be a keystone of West Louisville's changing landscape. Along with Russell: A Place of Promise, will make a lasting community, economic, youth development, and health and well-being impact for generations to come by:

- Making Louisville a world-class destination by filling a void in the local, regional, national, and international track and field community
- Spurring economic and community growth for Black businesses and families, igniting a culture of change that passes asset and wealth building down to future generations
- Creating an accessible and affordable health and wellness facility for a community with a life expectancy as much as 13 years shorter than the rest of the area
- Transforming toxic brownfields and abandoned properties into green spaces, homes, and thriving local businesses



\$47 MILLION

ECONOMIC IMPACT ON THE LOCAL COMMUNITY

20-30K VISITORS

Annual visitors with disposable income to generate retail revenue

14.8K ROOM NIGHTS

Representing a \$15.9 million total economic impact each year for Louisville hotels

322 JOBS

Construction jobs created during the build, creating \$18 million in total wages

14 TRACK EVENTS

Held from November through March each year

FINANCIAL SUPPORTERS

JULY 1, 2017-JUNE 30, 2018

A.D. Porter and Sons, Inc.*
 Rashaad Abdur-Rahman
 Madeline and Jerry Abramson
 Accenture
 Donnie Adkins
 Aetna, Inc.*
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 Al J Schneider Company
 (Corporate Member)
 Michael Aldridge
 Kimberly Alexander
 Fidel Alfaro (General
 Member)
 Jim Allen
 Charles Allgeier
 Alltrade
 Henry Alston (Young
 Professionals Member)
 Aurlisa Alwood (General
 Member)
 American Heart Association
 Larry Amos
 Carey Anderson
 Carolyn Anderson
 Vernita M. Anderson
 Maya Anderson (Youth
 Member)
 Vincel Anthony (General
 Member)
 Dwain Archer and Mordean
 Taylor-Archer
 Alicia A. Ariatti
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 Kenneth Ashley
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 Janice Baldon-Gutter (Guild
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 Bill and Shonita Bossier
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 Nikolas Brazley
 Tanee Brewer
 Alice Bridges
 Brimal Group Management
 Ivy Brito
 William Britt
 Allison Brown
 Dianne Brown
 Emmalyn Brown
 Andrea and Wes Brown
 Vivian E. Brown (Guild
 Member)
 TeAsia Brown (Youth
 Member)
 Kendra Brown (Youth
 Member)
 Dasia Brown (Youth Member)
 D'Marcus Brown (Youth
 Member)
 Christina Lee Brown*
 Browne E&C Services
 Brown-Forman‡
 Patricia Bruggman

Heather Bruner
 Alaya Bryant (Youth Member)
 Cheri Bryant-Hamilton*
 Keith Buckner
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 Nola Bullitt (Guild Member)
 Sonya Bullock
 Pamela Burdine (Guild
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 Trey Burrell (Youth Member)
 Raymond Burse
 Mary L. Bush (Guild Member)
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 Cornelius Butler
 Greg Butrum
 Angela Byers
 Terence Byrd
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 C.L Anderson Architecture
 LLC
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 Verna Cahoon (Guild
 Member)
 Linda Cain (Guild Member)
 Laura Calhoun
 Hazel Calloway (Guild
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 Geoff Campbell
 Paula L. Campbell
 James and Mistalene Calleroz
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 Teri Carr (General Member)
 Sheila Carson-Smith (Guild
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 Regina Cartwright
 Patricia Carver

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 Center for Nonprofit
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 Lamont Chandler
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 Jackie Clay
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 Professionals Member)
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 Roger Collins (Young
 Professionals Member)
 Talma Collins
 Torend Collins
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 Trust*
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 Louisville
 Community Ventures
 Stephanie Compton (General
 Member)
 Comstock Brothers Electric*
 Teri Connolly
 Sanai Cook (Youth Member)
 Kingsley Cook (Youth
 Member)

Gabriella Cook (Youth
 Member)
 Aida Copic
 Tamekka Cornelius (Young
 Professionals Member)
 Al Cornish (Guild Member)
 Christy Corum
 Amy and Kevin Coultas
 Jeffrey Cumberbatch
 Anita Barbee Cunningham
 Andrew Curry (General
 Member)
 Jericho Curry*
 Lesa Dae
 Taleah Dallas
 Shauna Damin
 Conrad and Natalie Daniels
 Jessie Daniels
 Jennie Jean Davidson
 E.R. Davis
 Sarah Davis
 Jaedyn Davis-Hutson (Youth
 Member)
 Opal Dawson (General
 Member)
 Jorge de la Jara
 Carla Dearing*
 Sharon Decker*
 Ann Deibert
 Anne Delahanty
 Sean Delahanty
 George and Yolanda Demaree
 David Dement (General
 Member)
 Harry Dennery
 Brandon Dennis (General
 Member)
 Matthew DePouli
 Phillip Devine
 Kayla Dickson (Youth
 Member)
 Chris Dischinger
 Tiffany Dix (General Member)

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Ann Kitchens (Guild Member)
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 Kosair Charities†
 Kathy Kotcamp
 Kathleen Kramer
 Christy and Fritz Kramer
 Melissa Kratzer
 Diane Kyle
 Andrew S. LaJoie
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 LDG Development*
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 Bianca Lee
 Chanise Lee` (Youth Member)
 Lorri and Stephen Lee*
 Angela Leet
 Amanda Lemond
 Vanta K. Lewis (Guild
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 LG&E and KU±
 Limestone Bank*
 Chiquita Lindsay*
 Roderick Little
 Derrick and Marsha Littlejohn
 LJH Realtors Inc.*
 Louisville & Jefferson County
 Metro Sewer District*
 Louisville Asset Building
 Coalition*
 Louisville City FC LLC†
 Louisville Metro
 Government‡
 Louisville Metro Police

Foundation*
 Louisville Patient Centered
 Medical Home P.S.C.*
 Louisville Sports
 Commission*
 David Lowe
 Brian Luerman
 Sherri Lyons
 Hilliard Lyons*
 Kara Mackey
 Ashle Madry
 Mary Mahin
 MainSource Bank*
 Manna Inc.*
 Claire Marklein
 Tennille Martin (General
 Member)
 Lisa Masden (General
 Member)
 Mazen Masri
 Matthew and Brooke Barzun
 Foundation*
 LeNaye Mayfield (Guild
 Member)
 Yvonne and Frank McAfee
 Connie McAfner
 Joi McAtee
 LaToya McClellan
 Marsha McClendon
 Donna McClure
 McCormack Baron and
 Salazar Inc.*
 Shashray McCormack
 Terryl and Carlton McCray*
 Anita McGruder
 Tess McNair
 Alteata McWilliams (General
 Member)
 Mechanical Systems
 Contractors LLC
 Fred Meirose (General
 Member)

Nora Meldrum
 Messer Construction
 Emma Metcalf (Guild
 Member)
 Robert Metcalf (Guild
 Member)
 Metro Advantage Realty LLC
 Metro United Way‡
 Michelin North America*
 Aaron Miller
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 Darren Mills
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 New Washington State Bank
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 Lisa Nicholson
 Mary and Ted Nixon*
 Aja Nkrumah
 Norton Healthcare†
 Demetrius O. Holloway
 Julia O'Brien



WE'RE SUPPORTING BLANK CANVASES AND GROWING COMMUNITIES.



Not everything we give to the communities we serve can be measured in dollars and cents. Providing opportunities to let young minds create and flourish is central to our goals – and Central to you. And it's a reminder that we are and always will be a community bank first and foremost.



CENTRAL TO YOU

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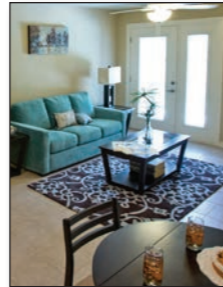


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