



Louisville
Urban League

2022 DERBY GALA SPONSORSHIP

LEVELS & BENEFITS

Wednesday, May 4, 2022

		Presenting Sponsorship CONTACT US	Platinum Sponsorship CONTACT US	Diamond Sponsorship \$50,000	Gold Sponsorship \$25,000	Silver Sponsorship \$10,000	Table Sponsorship \$5,000
EXCLUSIVE EVENT EXPERIENCES	Private meet and greet with Gala artist (if allowed)						
	Media opportunities with LUL throughout the year	2	1				
	Speaking opportunity at the event						
	First right of refusal to provide gift bags						
	Table(s) of 8	3	2	2	1	1	1
	VIP Reception Tickets	24	16	8	8	2	
PROMINENT BRANDING OPPORTUNITIES	Prominent logo placement during the event						
	Prominent logo placement on printed materials						
	Promotional item placement opportunities						
	Recognition on event web page and social media						
ADDED VALUE AND RECOGNITION	Concert only tickets	12	8	8	4	2	2
	Logo placement during the event						
	Logo placement on printed materials						
	Table sponsor listing during the event						

For additional information, please call or email:
502.566.3417/development@lul.org