



Louisville
Urban League

DERBY GALA SPONSORSHIP LEVELS & BENEFITS

| | Presenting Sponsorship CONTACT US | Platinum Sponsorship CONTACT US | Diamond Sponsorship \$50,000 | Gold Sponsorship \$25,000 | Silver Sponsorship \$10,000 | Table Sponsors \$5,000 |
|---|---|---|--|-------------------------------------|---------------------------------------|----------------------------------|
| EXCLUSIVE EVENT EXPERIENCES | <i>Private meet and greet with Gala artist</i> | 2 | 2 | 2 | | |
| | <i>Media opportunities with LUL throughout the year</i> | 2 | 1 | | | |
| | <i>Speaking opportunity at the event</i> | | | | | |
| | <i>First right of refusal to provide gift bags</i> | | | | | |
| | <i>VIP Tickets (Includes invite-only reception)</i> | 32 | 16 | 8 | 8 | 2 |
| PROMINENT BRANDING OPPORTUNITIES | <i>Prominent logo placement during the event</i> | | | | | |
| | <i>Prominent logo placement on printed materials</i> | | | | | |
| | <i>Promotional item placement opportunities</i> | | | | | |
| | <i>Recognition on event web page and social media</i> | | | | | |
| ADDED VALUE AND RECOGNITION | <i>Standard Tickets</i> | | | | 6 | 8 |
| | <i>concert only tickets</i> | | 8 | 8 | 4 | 2 |
| | <i>Logo placement during the event</i> | | | | | |
| | <i>Logo placement on printed materials</i> | | | | | |
| | <i>Sponsor listing during the event</i> | | | | | |