



Louisville  
Urban League

## DERBY GALA SPONSORSHIP LEVELS & BENEFITS

	<b>Presenting Sponsorship</b> CONTACT US	<b>Platinum Sponsorship</b> CONTACT US	<b>Diamond Sponsorship</b> \$50,000	<b>Gold Sponsorship</b> \$25,000	<b>Silver Sponsorship</b> \$10,000	<b>Table Sponsors</b> \$5,000
<b>EXCLUSIVE EVENT EXPERIENCES</b>	<i>Private meet and greet with Gala artist (if allowed)</i>					
	<i>Media opportunities with LUL throughout the year</i>	<b>2</b>	<b>1</b>			
	<i>Speaking opportunity at the event</i>					
	<i>First right of refusal to provide gift bags</i>					
	<i>VIP Reception Tickets</i>	<b>32</b>	<b>16</b>	<b>8</b>	<b>8</b>	<b>2</b>
<b>PROMINENT BRANDING OPPORTUNITIES</b>	<i>Prominent logo placement during the event</i>					
	<i>Prominent logo placement on printed materials</i>					
	<i>Promotional item placement opportunities</i>					
	<i>Recognition on event web page and social media</i>					
<b>ADDED VALUE AND RECOGNITION</b>	<i>Concert only tickets</i>	<b>12</b>	<b>8</b>	<b>8</b>	<b>4</b>	<b>2</b>
	<i>Logo placement during the event</i>					
	<i>Logo placement on printed materials</i>					
	<i>Sponsor listing during the event</i>					